



XPO⁺ LAUNCHER

Get Exposure for your Autonomous Tech Start-up to the global XPONENTIAL Ecosystem and qualify for the inaugural **XPO+ Launcher Pitch Award** running on April 24, 2024

XPONENTIAL - BACKGROUND



- ❖ Forum for leaders & movers in the uncrewed systems & robotics technology industry.
- ❖ Catalyst for autonomous innovation.
- ❖ Focus on uncrewed vehicles: Air/Space, Ground, Maritime.
- ❖ Embedded tech covers AI, Cloud, Cybersecurity, IOT, Mobile, Robotics.
- ❖ The technology event for autonomy
 - ❖ includes considerations for design, operationalization, integration, and safeguarding
 - ❖ consists of policy & regulations, public engagement, safety & security, data management, testing & certification, among others
- ❖ XPONENTIAL is an annual gathering in the US (with recent events in Orlando 2022, Denver 2023, San Diego 2024); in 2025, the show will have its European inauguration in Düsseldorf.

XPO+ LAUNCHER – REASON WHY



- ❖ XPONENTIAL wants to attract start-ups to keep pace with innovation and future developments of the industry.
- ❖ For smart innovators, XPONENTIAL is the ideal forum to be granted exposure to leaders, investors and enablers of the industry.
- ❖ XPO+ Launcher bundles all start-up activities and gives start-ups a chance to expose their solutions.
- ❖ XPO+ Launcher at XPONENTIAL events will manifest in
 - ❖ dedicated lounges and side events to mingle and network
 - ❖ dedicated conferences for start-ups, accelerators, VCs and tech experts
 - ❖ dedicated awards and demo pitches of the latest in autonomous tech.
- ❖ XPO+ Launcher is a global platform for scouting and screening start-ups in the autonomy continuum, paving the way for innovators to become a member of the XPONENTIAL ecosystem.

XPO+ LAUNCHER AREAS OF SCOUTING



AIR/SPACE

Unmanned Aerial Vehicle (UAV),
Uncrewed Aerial System (UAS),
Delivery Drone, Micro Air Vehicle, Target Drone

#UncrewedSystems

GROUND

Unmanned Ground Vehicle (UGV),
Autonomous Car, Self-Driving Truck,
Driverless Tractor, Automatic Train Operation

#UAS

#UAV

#UGV

MARITIME

Unmanned Surface Vehicle, Surface Drone,
Unmanned Underwater Vehicle (UUV),
Remotely Operated Underwater Vehicle (ROUV)

#AutonomousTech

CYBER

Authentication, Remote Identification, Encryption, Data Protection, Geo-Location Spoofing, Access Control, Threat Reporting, Vulnerability & Risk Assessment, Emergency Response Plan

#Drones

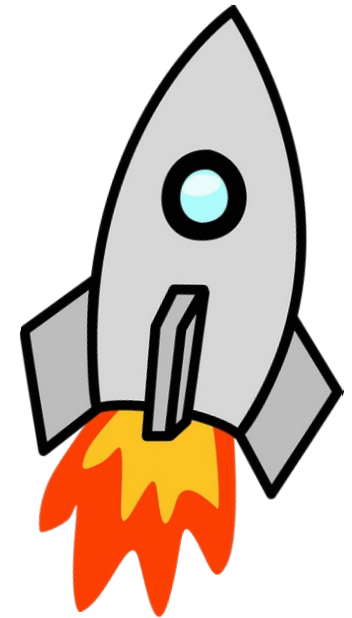
#UUV

XPO+ LAUNCHER SPRINGBOARD FOR START-UPS



Exclusive perks include:

- ❖ Networking and mingling with industry stakeholders on-site.
- ❖ Testing the pitch deck and presentation skills on stage.
- ❖ Providing direct access to our global network of partners.
- ❖ Supporting to scale breakthrough technologies in uncrewed systems.
- ❖ Getting the chance to participate at special formats of XPONENTIAL.



XPO+ LAUNCHER - CORE THEMES



XPO+ Launcher focusses on industry critical themes, like

- ❖ Uncrewed Systems & Cybersecurity
- ❖ Uncrewed Systems & Public Safety
- ❖ Uncrewed Systems & Future Tech
- ❖ Uncrewed Systems & Data Usage



>> the technology event for

AUTONOMY

See the technology, ideas, and people that are making autonomy a reality.

REGISTER NOW



XPONENTIAL™

JOIN US NEXT YEAR IN

SAN DIEGO

April 22 - 25, 2024 | Education
April 23 - 25, 2024 | Exhibits

XPO+ Launcher Lounge & Conference

Proud to be a Special Experience at XPONENTIAL 2024

XPO+ LAUNCHER

Lounge / Conference / Award



- ❖ Dedicated lounge in a prime location.
- ❖ Conference program for thought leadership, inspiring talks, start-up demos, fireside chats, award ceremonies.
- ❖ Cozy atmosphere like a co-working space incl. lounge music & afternoon mixer for mingling and networking.



JOIN XPO+ LAUNCHER AS START-UP and benefit from



LOUNGE

Exhibit your product at an own pod. Be part of the XPO+ Launcher family. Benefit from lounge facilities.

DEMO

Get 15 minutes airtime on the Innovation Stage to demonstrate and showcase your solution.

AWARD

Qualify for the award pitch taking place on Wednesday April 24 2024 on Innovation Stage during XPONENTIAL runtime.

NETWORK

Meet & mingle with industry stakeholders, VCs, angels, mentors, government bodies.

XPO+ LAUNCHER

Single Start-Up Package

- ❖ 10 sq. ft. area incl. dedicated exhibition pod and 2 bar stools
- ❖ exclusive space for product/technology/service demo
- ❖ prominent logo placement
- ❖ power supply for your smart devices
- ❖ locker for your personal stuff
- ❖ access to all lounge facilities to meet your clients
- ❖ free coffee, tea, water at the lounge (on availability)
- ❖ display screen with HDMI port & Wi-Fi access at additional costs

\$2,795 (plus taxes as applicable)





XPO+ LAUNCHER

Alternative Single Start-Up Package To Showcase Bulky Gear like Drones

- ❖ round pedestal to place your device
 - ❖ different calibres and heights possible*
 - ❖ incl. 2 bar stools
- ❖ prominent logo placement on the pedestal
- ❖ power supply for your showcased device
- ❖ access to all lounge facilities to meet your clients
- ❖ free coffee, tea, water at the lounge (on availability)
- ❖ Wi-Fi access at additional costs



\$2,795 (plus taxes as applicable)

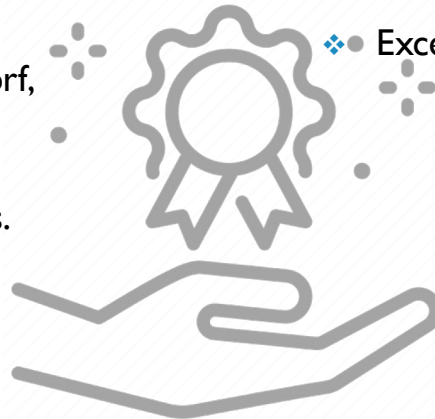
*based on availability and space

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THE INAUGURAL XPO+ LAUNCHER START-UP AWARD

- ❖ Exhibiting start-ups qualify automatically for the pitch.
- ❖ Non-exhibiting start-ups may have a chance to participate as well; apply latest by March 22nd, 2024; final decision until March 29th, 2024.
- ❖ Each start-up qualified for the live pitch on April 24th, 2024, has 3 minutes to demo its solution.
- ❖ On-site jury will have 2 minutes for Q&A per start-up.
- ❖ Top 3 places will get a XPO+ Launcher Certificate.
- ❖ 1st place will get a free booth in XPO+ Launcher lounge during XPONENTIAL Europe in Düsseldorf, Germany, in 2025.
- ❖ XPO+ Launcher partners may grant special prices.
- ❖ The autonomous tech solution shall meet the following criteria:
 - ❖ Solution designed for uncrewed vehicles: Air/Space, Ground, Maritime.
 - ❖ Proven prototype or use case (B2B / B2B2C).
 - ❖ Live until end of 2024 / not launched before 2020.
 - ❖ Great Functionality / Proven Level of Problem Solving.
 - ❖ High Level of Innovation / Originality of solution.
 - ❖ Given Attractiveness of Business Model.
 - ❖ Excellent Quality of Documentation & Team.





Connect with us!
Let's drive **AUTONOMOUS TECH**
together.



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