

## XPO+ Launcher Ecosystem

# Built for Visionary Partners

Connect your brand to the global platform for scouting and screening start-ups in the autonomy continuum. As a partner, gain premium visibility through a branded space, stage presence, jury participation, and exclusive media exposure.

### Your benefits include:

- ✘ Dedicated lounge in a prime location.
- ✘ Conference program for thought leadership, inspiring talks, start-up demos, fireside chats, award ceremonies.
- ✘ Cozy atmosphere like a co-working space incl. lounge music & afternoon mixer for mingling and networking.

Limited packages available

### SPONSOR PACKAGES I

### SPONSOR PACKAGES II

	PLATINUM	GOLD	SILVER	BRANDES ZONE L	BRANDED ZONE M	BRANDED ZONE S
Number of packages	1	3	6	4 start-up pods	2 start-up pods	1 start-up pod
Dedicated Area	10m <sup>2</sup> *	6m <sup>2</sup> *	4m <sup>2</sup> *	12m <sup>2</sup>	6m <sup>2</sup>	3m <sup>2</sup>
Keynote**	Opening Speech (15 min)	Keynote (10 min)	Talk (5 min)	Keynote (10 min)	-	-
Fireside Chat or Panel**	Fireside Chat	Panel	-	4 Panels	2 Panels	-
Start-up Award Jury Seat	Member	Member	Member	Member	Member	-
Start-up Award***	-	-	-	4 pitches	2 pitches	1 pitch
Newsletter / Email Shot / Social Media Post	4	2	1	2	1	-
Logo Size on-site	XL	L	M	L	M	S
Passes (VIP / Conference / Expo)	3 / 7 / 10	2 / 5 / 7	1 / 3 / 5	-	-	-
Product Demo (5 min)***	-	-	-	4	2	1
<b>PACKAGE PRICE****</b>	<b>EUR 15,000</b>	<b>EUR 10,000</b>	<b>EUR 5,000</b>	<b>EUR 10,700</b>	<b>EUR 5,340</b>	<b>EUR 3,029</b>

\*freely designabile within XPO+ design framework  
\*\*at the Innovation Theater on March 25, 2026  
\*\*\*one per start-up  
\*\*\*\*plus taxes as applicable

**Connect with us!**  
Let's drive  
AUTONOMOUS TECH together.



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